

PowerMediaPlus.com Launches State-of-the-Art Curriculum Integration Features and Other Enhancements

Media-on-Demand Becomes Curriculum at Your Command

Chicago , IL (February 9, 2006)—CLEARVUE & SVE announced today the next evolution of PowerMediaPlus.com: Curriculum at Your Command. Combining all media types—video, audio, images, and print—with powerful curriculum integration tools, the system moves beyond video-on-demand to become a daily resource for communicating key concepts and improving student achievement. "PowerMediaPlus.com revolutionized the educational media-on-demand industry when it debuted last year," said Kelli Campbell, Vice President of Product Development for CLEARVUE & SVE. "We're now making content more accessible by introducing tools that seamlessly integrate media into the daily curriculum. By further enabling educators to easily share materials with students and other teachers—anytime, anywhere—we have created a powerful, rich-media curriculum solution."

The new curriculum integration tools work synergistically with the site's existing class organization device. Educators and administrators can establish classes, class times, descriptions, and notes, as well as enable other teachers and students to access the classes and their related components. Students can log-in with unique usernames and passwords—or a single class password if the teacher prefers—and interact with the class elements. The new curriculum tools can be added to classes, combined with one another, printed for hard copy use, or electronically assigned. New features include:

Lesson Plans

Educators can create lesson plans using suggested templates or cut and paste from existing plans. Template options include fields for title, subject, objectives, state and/or national standards, hook, materials, procedures, differentiated instruction, assignment, assessment, and

closure. Lesson plan templates can be customized to conform to district or school specifications and can be submitted electronically for approval or printed for submission.

Assignments

Users can develop assignments to share with students or to use during class. Assignments may include video clips, audio files, images, class instructions, worksheets, quizzes, and hyperlinks. They can be part of a lesson plan or simply given to students for completion online at school or at home. Teachers have the ability to share assignments with other educators.

Assessments

The site now features an industry-leading quiz data bank of nearly 15,000 questions. Educators can conduct a keyword search to locate individual questions or browse categories to find one of 1,000 pre-made quizzes. Custom questions are easy to add using the new quiz generator and a quiz can be added to a class, an assignment, or a lesson plan.

Enhanced Local Content Uploads

Administrators can upload data for locally produced or licensed audio, still images, and print resource material, as well as full-length video and segment content. PowerMediaPlus.com is the only system of its kind to accommodate local content other than video.

Enhanced Training and Implementation Center

In addition to online training modules, the training center now contains registration options for free Web-based seminars (Webinars), downloadable implementation materials for distribution at training sessions, professional development resources, and much more.

Closed Captioning

Hundreds of titles on the site will soon be available with closed captioned tracks. Dozens of new titles will be added each month.

Citations

Citations are now available on all video, audio, and still image detail pages in MLA, APA, and CMS styles to promote accurate and thorough source crediting.

"The principle of using rich media to convey key concepts is what our company was founded on more than 85 years ago." said Mark Ventling,

President, CLEARVUE & SVE. "We are now able to provide educational content in a manner that can be easily used every day. We're committed to continually enhancing PowerMediaPlus.com to keep it a leading-edge classroom resource for improving student achievement."