

The Ohio Digital Classroom Selects PowerMediaPlus.com as a Media-on-Demand Provider for the State

The coalition of Ohio's PBS stations and educational technology agencies cite content coverage and technology flexibility as key system benefits for K-12 schools.

Chicago, IL (January 12, 2006)—CLEARVUE & SVE, along with eight Ohio public television stations and four Ohio educational technology agencies, have partnered to bring the vast media resources of PowerMediaPlus.com to classrooms throughout the state.

"This is an exciting partnership for us, combining the reach of Ohio's public television stations and Ed Tech Agencies with the scope of the PowerMediaPlus.com digital delivery capabilities," said Mike Kroening, Vice President of Sales for CLEARVUE & SVE. "This important relationship will make it possible for Ohio educators to obtain the next generation in digital media content and curriculum integration features."

The PowerMediaPlus.com media delivery solution for Ohio provides users with access to the extensive media found in the system—videos, clips, audio files, images, and print resources, all correlated to the Ohio Academic Content Standards—along with the Ohio Digital Classroom's existing video resources. The configuration utilizes a combination of Internet-delivered media and locally hosted content to best accommodate users' varied technology and bandwidth availability.

"We strive to provide K-12 schools throughout our state with the highest quality digital instructional media products and services available," said Gloria Skurski, Director of Content Development for ThinkTV—Greater Dayton Public Television and Coordinator for the Ohio Digital Classroom. "Adding PowerMediaPlus.com will triple the number of available video titles and will add new digital media content

we haven't provided in the past, such as audio. PowerMediaPlus.com is a comprehensive and powerful educational media collection."

About Ohio Digital Classroom

The Ohio Digital Classroom is the statewide source for standards-based rich media content and supporting instructional, assessment, and professional development resources for K-12 schools provided through a consortium of Ohio's Public Television stations and Educational Technology agencies. For more than 50 years, the stations and Ed Techs have provided instructional media, original Ohio media content, instructional technology services, and professional development for educators throughout the state. ODC's products and services are aligned with Ohio 's academic content standards in order to support school performance and student achievement and include media-on-demand, technology training for teachers, media solutions for school districts, and other related services.